

Jennifer Kearney

Environ Energy LLC



Jennifer Kearney has enjoyed a + 20-year career in the energy industry. She began her career working at Luthin Associates as that firm was just beginning to pioneer the first large, deregulated power transactions in the State of New York and establish an ISO. From that position she joined the staff of NewYork-Presbyterian Hospital as that healthcare system's first Director of Energy Programs. In this role, she was instrumental in the development of an energy conservation and efficiency program that was nationally recognized by the USEPA for

"Sustained Excellence" over multiple years. She was also closely involved in the development of a distributed energy system that continues to support reliability efforts and drive cost savings. She was immediately responsible for a +\$70M portfolio of energy spend and was known for "out of the box" thinking to drive innovation and best value.

In 2007, Jennifer formed her own consulting practice and established a series of best practice strategies adopted by large commercial owners, healthcare systems, and Universities. The unique holistic approach that she established has always focused on exploring energy from a variety of directions to provide individualized solutions for each client. Her company, Gotham 360, has been involved in some of the largest district energy systems, LEED certified buildings, and sizable energy conservation grant beneficiaries across the northeast. In addition to serving clients, Gotham 360 served as a hub to identify and grow talented young women in an industry that was slow to diversify. The mentoring program at Gotham 360 served to launch careers for countless young women who today hold various and diverse positions in the government, commercial, and industrial sectors.

In 2021, Jennifer Kearney joined forces with Mark Minnberg and his company, Hospital Energy to launch the newly formed brand, Environ Energy. Environ now offers a full suite of energy solutions designed to reduce energy purchasing costs, utilization costs, and to meet sustainability goals. We provide energy business planning services for market procurement, demand side control and reduction, sustainability and compliance planning, and resiliency. By taking this holistic approach we can drive results that exceed those normally seen from addressing supply and utilization efforts separately.

Our focus continues to be healthcare systems, Universities, community centers, and assisted living facilities across the United States. We have assembled a team of experts representing the best and brightest from the power and natural gas industry, healthcare engineering, energy sustainability, data analytics, group purchasing, and finance fields.

In addition to helping to run a successful consulting practice at Environ, Jennifer is deeply involved in the industry and belongs to several organizations including some Board positions. These include the New York Energy Consumers Council (Chair, Education Committee), BOMA-NY (Energy Policy Committee), Northeast CHP Initiative (Board Member), the NewYork Building Congress, and the US Green Buildings Council to name a few. She has been recognized by Enterprising Woman Magazine as one of the **Enterprising Women of the Year** and she is a sought-after **speaker** on the subjects of sustainability and energy management.

Kearney's work has been the subject of several articles in nationally published energy journals including The Story Exchange Feature in 2016, District Energy Magazine in 2015, Cogeneration and Onsite Power Production, Breakthrough Magazine, and Healthcare Facilities Management. She has authored several articles, most recently presenting her white paper on progressive purchasing strategies to support cogeneration development to the SUNY Maritime Global Research Center.