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DECEMBER 6, 2021

9:00am – 11:00am VIA ZOOM

**Planning Ethics (for Professional Planners)**

Join in this session and learn about the AICP Code of Ethics and how it affects planners and the planning profession. Participate in an engaging discussion as the speakers address the implications of the Code through the use of sample ethical scenarios and personal anecdotes. Examine underlying questions of ethics that frequently pose dilemmas for practicing planners in the political context in which they operate and the impacts that may have on the “public interest”.

**Peter Feroe**, AICP, Senior Technical Director, Planning, AKRF, Inc.
**Gina Martini**, AICP, ENV SP, Senior Project Manager, VHB
**Valerie Monastra**, AICP, Principal Planner, Nelson, Pope & Voorhis, LLC
**Bonnie Von Ohlsen**, AICP, RLA, LEED Green Associate, Kimley-Horn of New York, P.C.

**Ethics in Land Use: Guiding Principles for Attorneys and Land Use Board Members**

This program will focus on how to recognize and resolve ethical issues and avoid conflicts of interest in the land use context.

**Steven G. Leventhal**, Esq., Leventhal, Mullaney & Blinkoff, LLP

11:00am – 12:30pm VIA ZOOM

**Local Land Use Solutions to the Public Health Threats of Four Pandemics**

Communities nation-wide are reacting to four pandemics - COVID-19, housing insecurity, racial inequity and climate change. For the past year, Professor Nolon has led a research team of law students to find, analyze, and report on local strategies related directly to these pandemics. During this session, Professor Nolon will lead a conversation with his team that will cover local land use law innovations, such as creating healthy buildings and sites, health impact statements, racial impact statements, anti-displacement strategies, mitigating the Urban Heat Island effect, provision of healthy foods, preventing toxic pollution, and providing supportive housing, among others.

**Moderators:**
**John R. Nolon**, Esq., Co-Counsel, Land Use Law Center & Professor of Law, Elisabeth Haub School of Law
**Shelby D. Green**, Esq., Co-Counsel, Land Use Law Center & Professor of Law, Elisabeth Haub School of Law

**Bailey Andree, Abigail Dove, Rhea Mallet, Jaclyn McBain Cohen, Gabriella Mickel, Colt Watkiss, & William West**, J.D. Candidates, Elisabeth Haub School of Law
Make No Small Visions

With apologies to Daniel Burnham, Dr. Arthur C. Nelson will offer a sweeping vision of America's future. "Make no little visions," he will say, "as they have no magic to stir our blood and will probably never be realized." Nelson will outline a sweeping view of America's future by weaving together demographics, economics, technology, and even politics. Despite the drumbeat of downbeat news lately, Nelson's emerging vision will be upbeat though it cannot be realized without, to paraphrase Burnham, "Aiming high in hope and work, remembering that a noble vision will never die."

Arthur C. Nelson, Ph.D., ASCE, FAcSS, FAICP, Professor of Urban Planning & Real Estate Development, University of Arizona

Private Sector Innovations for Developing Healthy Projects

Many private developers are leading the way in responding to the serious threats to public health of COVID-19, housing insecurity, racial inequity, and climate change. Tenants are demanding healthful buildings and sites responsive to growing concern with business interruption, vacancies, and future adaptation. Learn about these trends, what private sector actors are doing in response, and the legal issues involved.

Moderator: Lynne Ward, Executive Vice President, National Resources

Mack L. Carter, Executive Director, White Plains Housing Authority
Lucia Chiocchio, Esq., Partner, Cuddy & Feder LLP
Joseph Cotter, President & Chief Executive Officer, National Resources
Robert Halmi, Chairman, Great Point Media
Kenneth Kearney, President, Kearney Realty & Development Group
Omalawa Musa, LEED AP BD+C, Design and Construction Manager, Trinity Financial LLC
Do you ever struggle to explain why housing matters? As professionals in the housing industry, it can often be difficult to convey the importance of housing and to build public support for investing in the housing needs of those in our communities. However, in a time of budget cuts related to housing and the increased need to build more housing to address affordability issues, it is more important than ever that housing professionals have a strong and persuasive message to share. This keynote presentation by Dr. Tiffany Manuel will provide proven strategies for advancing housing issues taken from hundreds of housing campaigns across the country. Dr. Manuel will provide an overview of how public audiences think about housing as an issue area; explain how/why some of our messaging is backfiring; and help you think through what language will help elevate your work. She will also help you understand how to counter the thorny challenges of community opposition to affordable housing. Join us for this important and engaging keynote on messaging that will help you create and implement more effective messaging techniques!

**Tiffany Manuel, PhD, President & CEO, TheCaseMade**
Lessons from Luminaries of Land Law: Latest and Greatest Decisions

For the conclusion of the conference day, we have the shamans of land use law, some who have wandered in from the far corners of the world, like Florida, to divine the future by inspecting entrails, reading palms, poking at tealeaves, thumbing through Tarot cards, and sometimes actually reading all those boring cases. They will tell you what happened, what they as pontificators extraordinaire think it all means (these people are big thinkers), and what you need to watch out for! To top it off, this blatant bunkum and balderdash will be more entertaining than watching some fast food restaurant applicant seeking a sign variance completely making up bogus claims of "practical difficulty and unnecessary hardship."

Moderator: Michael D. Zarin, Esq., Partner, Zarin & Steinmetz
Sara C. Bronin, Professor, Cornell University and Founder, DesegregateCT
Donald L. Elliott, Esq., FAICP, Director, Clarion Associates, LLC
Dwight H. Merriam, Esq., FAICP, Attorney at Law
John R. Nolon, Esq., Counsel, Land Use Law Center & Professor of Law, Elisabeth Haub School of Law
Michael Allan Wolf, Esq., Professor of Law & Richard E. Nelson Eminent Scholar Chair in Local Government, University of Florida Levin College of Law