

# Steve Densmore

*Choice Words LLC*



Steve Densmore is the President and Founder of Choice Words LLC. Mr. Densmore has spent the last 25 years working as a communications professional in the Hudson Valley. An award-winning writer and journalist, Steve spent much of that time working in the trenches for several weekly newspapers and magazines, serving as a reporter, editor and publisher (sometimes all at the same time!) Steve's career path evolved substantially in 2005 when he began working as a communications consultant for several Hudson Valley nonprofit organizations. This grew to include the Dyson Foundation and the Walkway Over the Hudson nonprofit organization, where he spearheaded the public relations and grant writing effort that helped transform the 125-year-old Poughkeepsie-Highland Railroad Bridge into the world's longest elevated pedestrian park. Steve launched Choice Words in 2010 in response to an increasing call for supportive communications services among Hudson Valley nonprofits. Since then the firm has grown to include several employees and associates serving a diverse client base including nonprofits, colleges, municipalities and businesses. To date Choice Words' has helped its clients win more than \$70 million in grant awards. Steve has served on various nonprofit boards of directors during his career including the New York Press Association, the Vassar Warner Home of Poughkeepsie, the Barrett Art Center, and the environmental advocacy organization, Hudson River Sloop Clearwater. He recently published *Where the River Flows Both Ways*, a historical novel that traces his great great grandfather's experiences as a soldier serving in the Civil War. Steve lives with his family in Montgomery, NY.