



In partnership with



Investing in Our Digital Future

Impacts of Next Generation Technology in Westchester & the Hudson Valley

Tuesday, March 26, 2019

8:00 am – 11:45 am

IBM Learning Center, Armonk, NY

WHAT WILL BE DISCUSSED

- The direct impact of high-speed broadband and wireless technology (5G) on economic development, workforce development, healthcare, and our educational system.
- The current state of our federal, state, and local regulatory activities and steps to take to prepare for the newest technological advancements
- The value of comprehensive planning to face a number of policy, public safety, land-use and right-of way considerations.
- Digital equity and strategies that eliminate historical barriers to broadband access and use

WHO SHOULD ATTEND

- Municipal officials, planners and economic development professionals
- Public sector and private sector CIO's
- Attorneys and Land Use Professionals
- Healthcare professionals
- Business leaders
- Technology providers

Agenda

8:00 am Breakfast & Networking

8:45 am Welcome: WCA President & CEO

8:50 am Opening Remarks: Westchester County Executive George Latimer

8:55-10:00 **Panel 1: Key Market Drivers of Next Generation Technology**

Super high-speed broadband is the essential foundation to advance innovation and smart growth in our region including advancing telemedicine, supporting a growing remote workforce, creating more “connected” cities for municipal efficiencies and tax-payer savings, and enhancing our education system. Investments in broadband have a vital role to play, both in moving the economy forward and generating sustainable social and economic growth. Like water, roads, rail and electricity before it, broadband is of fundamental importance to the social and economic development of Westchester. Investments must not be focused solely on infrastructure development—they must also address community needs and broadband inclusion for the underserved. To achieve success, it is critical to reinvest in community-based programs that provide broadband access, training and other digital equity particularly for residents at or below the poverty level.

Moderated by Mike Oates, President & CEO, Hudson Valley Economic Development Corp.

Panelists:

- Bea Grause, President & CEO, Healthcare Association of New York State (HANYS)
- Joe Ricca, Superintendent, White Plains School District
- Terry Kirshner, Executive Director, Westchester Library System
- Bob Cacace, COO/CIO, City of Yonkers

Audience Q&A

10:15 – 11:15 **Panel 2: Inside the Industry: Growth in Digital Infrastructure**

Featured Speaker & Panel Moderator: Christopher Fisher, Esq., Managing Partner, Cuddy & Feder; WCA Board Member and Founding Member, New York Wireless Association

The United States is in a race with other countries like China to maintain its leadership position in global technology and innovation. Augmented and virtual reality, driverless cars, remote patient care that were once futuristic are here today and depend on advanced telecommunications networks. 5G mobile, gigabit cable, and deeper penetration of fiber networks are all part of the private sector’s continued capital investment in network infrastructure that directly leads to job growth and economic development. In the past five years, Congress and the FCC have adopted numerous laws and regulations to ensure America does not fall behind globally most of which play out at the local levels of government which are key players and where network infrastructure “meets the road”. The FCC alone has adopted several new regulations and orders involving municipal authority over fiber and small cell deployments. This panel will explore the current legal and technical state of the marketplace and how changes in law and technology are dramatically affecting deployment of private capital as part of municipal franchises, local right of way access, regulatory options, and public/private partnering all driven by overarching U.S. policy. This inside look into the private sector and related laws is a unique opportunity for municipal attorneys, planners and elected officials in how to collaboratively implement local interests consistent with federal policy and laws.

Panelists:

- Carl Busseno, Radio Access Network Director–NY/NJ Market, AT&T
- Chris Levendos, VP Engineering & Operations, Crown Castle
- Brian Kurkowski, Principal Member of Technical Staff, FirstLight
- Craig M. Johnson, Vice President, Government Affairs, Altice USA

Audience Q&A

11:25 am Closing Remarks

11:30 am– 12:00 pm Networking

Presentation and Handout Materials to include:

- FCC's two 2018 regulatory orders on moratoriums, small cells and ROW management under 253 and 332 of the Communications Act.
- Federal Cable Act and its local authority for franchises
- Update on municipal challenges in the 9th Circuit Court of Appeals to those new rules.
- Copies of model municipal codes for use in their local municipalities and address questions in NY like SEQRA and other laws.
- A legal framework for how municipalities can implement agreements and partnerships.

Sponsored by: Compufit, Cuddy & Feder, Westchester County Office of Economic Development, AT&T, and Firstlight